

Success Story: PrintMailers, Inc.



TruckDirect Mail

Destination Entry Drop Shipping Logistics

BCC Software and Direct Logistics Deliver Major Cost and Time Savings For Letter Shop Client

Destination Entry Drop-Ship Logistics has never been faster or more convenient!

Through the Truck Direct Mail online service, you can save up to 30% on postage and help ensure critical in-home dates are met.

Best of all - it's FREE !!!

Use the service for cost and time estimating all you like. You pay only for the transport of jobs you approve and submit.



Business is good for PrintMailers, Inc. of Houston, TX; a 15 year-old, \$10 million, full-service printing and direct mail marketing firm with over 75 employees and a portfolio of clients nationwide. Unfortunately, saving their clients money through destination entry drop shipping was a time consuming, manual process for Postal Affairs Coordinator, Penny Lehman. Penny made all her own postal appointments, contacting several carriers for quotes, and manually tracked each shipment to its destination. All that's changed now that she's begun using Truck Direct Mail, a service of BCC Software and Direct Logistics, Inc.

Penny's discovered a much higher level of performance - internally and externally. "Our clients like using drop ship, and they love the postage savings and shipments which arrive faster. The online Truck Direct Mail system saves me considerable time evaluating postage savings and tendering shipments", she noted. Penny also attributes Direct Logistics' highly-experienced customer service representatives with providing her fast, reliable answers to any shipping related question, and accurate reporting on her shipment's status. According to Penny, "Truck Direct Mail dramatically simplifies my drop shipping logistics and helps save my clients money on every shipment. And that's a win-win situation for both of us!"

For over 25 years, BCC Software Inc. has offered high-performance software and solutions for professional mailers, and a commitment to the highest level of customer service and technology training. BCC and Direct Logistics have teamed up to deliver Truck Direct Mail: the essential online resource for destination entry drop shipping logistics.

CREATE - SUBMIT - CONFIRM - DELIVER SAVING IS REALLY THAT EASY!

Whatever the nature of your mailing, Truck Direct Mail lets you easily evaluate whether Destination Entry drop-shipping is right for you. For more details, contact BCC Software or Direct Logistics today.

**For a risk-free trial of Truck Direct Mail, visit us online today...
www.bccsoftware.com/truckdirectmail**

BCC Software Inc.
75 Josons Drive
Rochester, NY 14623-3494
Toll Free: 800-453-3130

www.BCCSoftware.com



Direct Logistics Inc.
P.O. Box 612488
DFW Airport, TX 75261
Toll Free: 800-201-0026

www.DirectLogistics.com

