

Success Story: FXDirect



TruckDirect Mail

Destination Entry Drop Shipping Logistics

Experienced DFW Mailer Makes Vision a Reality

Destination Entry Drop-Ship Logistics has never been faster or more convenient!

Through the Truck Direct Mail online service, you can save up to 30% on postage and help ensure critical in-home dates are met.

Best of all - it's FREE !!!

Use the service for cost and time estimating all you like. You pay only for the transport of jobs you approve and submit.



For the last 27 years Mark McAnally had worked toward one vision. A vision that became a reality four years ago with the creation of FXdirect, a Dallas, Texas based state-of-the-art digital imaging and direct mail processing facility. The firm is an ideal combination of Mark's extensive "hands on" production and leadership experience supported by an veteran cast of production, data processing and management pros who embrace the firm's commitment to get every job done right the first time ,every time.

FXdirect is the true definition of a "niche" company. It's not so big that a client's job gets lost. But it has the size, technology, and people to produce over one million pieces of mail daily, completing each job on time, on the money, and with the precision clients demand. FXdirect has specialized in quick turn, hard to process projects that require special attention and highly intensive data driven mailings.

Another FXdirect success factor is the diversity of clients served, ranging from automotive, medical, telecommunications and financial to retail, education and nonprofit. This varied experience level prepares them with the superior insight to tackle any task.

Mark attributes much of his success to two key business relationships: BCC Software and Direct Logistics. "BCC's suite of mailing software solutions are superior to anything we looked at on the market" McAnally commented. "We use almost every product in Mail Manager 2010 and they work seamlessly with our imaging and direct mail processing needs." he added.

"The Truck Direct Mail service of Direct Logistics has performed so efficiently for us that we see them as an extension part of our firm." Mark noted. "They've never let us down even after hundreds of shipments. This responsive group of seasoned professionals takes the hassle out of shipping logistics while realizing significant postal savings. Bottom line... it lets me focus on managing my business.", he continued. And for Mark his vision of the future for FX Direct is a bright one indeed.

For over 25 years, BCC Software Inc. has offered high-performance software and solutions for professional mailers, and a commitment to the highest level of customer service and technology training. BCC and Direct Logistics have teamed up to deliver Truck Direct Mail: the essential online resource for destination entry drop shipping logistics.

CREATE - SUBMIT - CONFIRM - DELIVER
SAVING IS REALLY THAT EASY!

Whatever the nature of your mailing, Truck Direct Mail lets you easily evaluate whether Destination Entry drop-shipping is right for you. For more details, contact BCC Software or Direct Logistics today.

For a risk-free trial of Truck Direct Mail, visit us online today...
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