

The Distribution Solution for Direct Marketing!

Direct Logistics, Inc.

Direct Logistics, Inc. is an eleven year old 3rd-party transportation logistics and technology company specializing on helping printers and mailers:

- *Maximize Postage and Transport Savings*
- *Ensure Critical In-home Dates are Met*
- *Protect and Increase Revenues*
- *Expand Operations and Service Offerings*

Since day one, expertise in shipping logistics has been the foundation of Direct Logistics success - and it continues to this day. We go to bat for you, leveraging our volumes to get you the lowest possible rates and best possible service from our carriers.

TRUCK DIRECT MAIL

Quite simply, Direct Logistics can help you get mailings in-home faster and save money on postage with destination entry drop shipping. To date, we have arranged the distribution of nearly 4 billion pieces of mail, generating over \$100 million in postage savings.

In Destination Entry processing, verified and palletized mailings are picked up at your origin facility and shipped directly to BMC/SCF facilities nearest your mail recipients via LTL/TL carrier. By 'dropping' the mail deeper into the postal system, you receive a postage discount on every piece of mail and speed your in-home dates by an average of 4-6 days.

www.TruckDirectMail.com

For verified mailings with BMC/SCF shipping destinations determined, TruckDirectMail.com is fastest way to generate detailed estimates of postage discounts per location and transit times, and submit your mailing for pickup and delivery. Best of all, the quote engine is absolutely free. You pay only the costs of jobs you approve and submit.

TRUCK DIRECT PRINT

While our destination entry services are focused on the advertising class of mail (3rd class), we also leverage our carrier routes and rates to provide low cost, timely deliveries of raw stock and finished print.

With over 11 years of consolidated bulk mail shipping operations, Direct Logistics commands some of the most aggressive LTL/TL rates in the industry. Now, the those discounts are available to printers for nationwide dock-to-dock shipping.

www.TruckDirectPrint.com

Printers who regularly ship palletized jobs will find TruckDirectPrint.com a fast, affordable option to coordinating directly with LTL carriers. Users can typically save 10%-20% on standard carrier rates, and coordinate all their shipping through an easy-to-use online interface. And like TruckDirectMail.com, using the system is free. You pay only the actual shipping costs of approved and submitted jobs.

HERE AND GONE

One key to our success is the street-smart application of consolidation and shuttle services. Through real-time analysis and real-world experience, we keep shipments moving as efficiently and affordably as possible. And we leverage these channels everyday to save you time and money in entirely new ways.

Direct Logistics goes much further than pickup and delivery. We put our expertise to work for you in ways no other logistics company does - to help improve your business like none other can.

QUALIFIED DESTINATION DISCOUNTS

Not only are we concerned with providing the best service at the lowest possible costs, we're dedicated to helping your bottom line profits.

Through our Qualified Destination Discount & Rebate program, you actually earn money back based on the volume, planning, routing, and preparation of your shipments. Quite simply: the more efficiently and effectively we work together to move your mail, the more money we can return to you.

TRUCK DIRECT ENTERPRISE

From mail.dat files to online tracking/tracing, technology is at the forefront of our industry. Direct Logistics has met the challenge head on by developing a suite of proprietary business applications known as Truck Direct Enterprise. Best of all, we make the TDE system - which includes quoting, tracking/tracing, financial, and customer relationship management components - available to you for a fraction of what it would cost to purchase or recreate.

WE DELIVER RELATIONSHIPS

Anyone can move mail. The DLI difference is service, communication, and integration. We've helped hundreds of companies improve operations to increase bottom line revenues and results through more effective and efficient drop shipping. We look forward to doing the same with you.

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